

CENTRAC

DC is a full-service* market research company with extensive experience in the healthcare and medical industries – from disposable supplies to large scale capital equipment and from drug discovery to market launch or repositioning – our medical research staff works to create a research plan to meet your specific needs.

Through our experience, we have come to appreciate convention research as an invaluable tool in meeting many of our clients' needs. It affords you the opportunity to conduct research among a more readily available and receptive audience in a more cost effective manner.

We have developed a team that specializes in planning and executing both quantitative and qualitative research methodologies at healthcare meetings around the world.

Examples of our past projects include:

- Pre-recruited focus groups and in-depth interviews
- Surveys conducted at booths (ours or others)
- In-depth interviews recruited on site

Healthcare conventions provide access to key opinion leaders and a rare opportunity to do face-to-face research without geographical barriers. Your audience may gather together only once a year and we can provide the expertise to help you capitalize on that opportunity.

**As a full-service market research company, the conference opportunities highlighted in this brochure represent only one aspect of Centrac DC's broad capabilities.*

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CENTRAC

DC, LLC



• Full Service Marketing Research

• International and Domestic

Quantitative and Qualitative

• Medical Specialty

Pharmaceutical
Healthcare
Life Sciences
Medical Device

• State-of-the-Art Techniques

PROVIDING ACTIONABLE INSIGHT INTO YOUR MARKET

2009 HEALTHCARE CONFERENCES

www.centracdc.com | 301-840-3850

Healthcare Meetings in 2009

JANUARY

Domestic

1/26 – 1/30 Society of Thoracic Surgeons
 1/27 – 1/31 American Academy of Pain Medicine
 1/30 – 2/4 American Society for Parenteral & Enteral Nutrition
 1/31 – 2/4 Society of Critical Care Medicine

San Francisco
 Honolulu
 New Orleans
 Nashville

International

1/24 – 1/28 17th European Congress of Psychiatry

Lisbon, Portugal

FEBRUARY

Domestic

2/12 – 2/14 20th Annual International Colorectal Disease Symposium
 2/17 – 2/20 International Stroke Conference
 2/25 – 2/28 American Academy of Orthopaedic Surgeons

Fort Lauderdale
 San Diego
 Las Vegas

International

2/3 – 2/6 20th World Congress on Anti-Cancer Treatment
 2/18 – 2/19 Dementia Fair Congress
 2/19 – 2/21 7th Genoa Meeting on Hypertension, Diabetes and Renal Diseases

Paris, France
 Hamburg, Germany
 Genova, Italy

MARCH

Domestic

3/4 – 3/8 Emergency Nurses Association
 3/4 – 3/8 American College of Osteopathic Family Physicians
 3/5 – 3/8 Annual Cancer Symposium of the Society of Surgical Oncology
 3/6 – 3/10 American Academy of Dermatology
 3/7 – 3/12 Society of Interventional Radiology
 3/8 – 3/13 Inventional Cardiology 2009, 24rd Annual International Symposium

Reno
 Washington, D.C.

Phoenix
 San Francisco
 San Diego

3/13 – 3/17 American Academy of Allergy, Asthma & Immunology
 3/14 – 3/19 Association of Perioperative Registered Nurses
 3/19 – 3/22 National Association of Pediatric Nurse Practitioners
 3/19 – 3/22 Society for Healthcare Epidemiology of America
 3/24 – 3/27 American Burn Association
 3/25 – 3/28 American Academy of Hospice and Palliative Medicine
 3/25 – 3/29 National Kidney Foundation
 3/29 – 3/31 American College of Cardiology

Colorado
 Washington, D.C.
 Chicago
 San Diego
 San Diego
 San Antonio
 Austin, TX
 Dallas
 Orlando

International

3/6 – 3/10 European Congress of Radiology
 3/11 – 3/15 9th International Congress on Alzheimer's and Parkinson's Disease
 3/17 – 3/21 European Association of Urology Congress
 3/24 – 3/27 28th International Symposium on Intensive Care and Emergency Medicine

Vienna, Austria

Prague, Czech Republic
 Stockholm, Sweden

Brussels, Belgium

APRIL

Domestic

4/1 – 4/5 American Society for Laser Medicine & Surgery
 4/2 – 4/5 American Institute of Ultrasound in Medicine
 4/3 – 4/8 American Society of Cataract & Refractive Surgery
 4/3 – 4/6 American Pharmaceutical Association
 4/14 – 4/16 American College of Healthcare Executives Congress on Healthcare Management
 4/18 – 4/21 National Association of Chain Drug Stores
 4/19 – 4/22 American Association for Cancer Research
 4/19 – 4/23 American Society of PeriAnesthesia Nurses
 4/23 – 4/25 American College of Physicians Internal Medicine 2009
 4/24 – 4/29 Society of American Gastrointestinal Endoscopic Surgeons
 4/25 – 5/2 American Academy of Neurology
 4/25 – 4/30 American Urological Association
 4/29 – 5/3 American Geriatrics Society
 4/30 – 5/3 Oncology Nursing Society
 4/30 – 5/3 American Society of Regional Anesthesia

Washington, D.C.
 New York, New York
 San Francisco
 San Antonio

Washington, D.C.
 Palm Beach
 Colorado
 Washington, D.C.
 Philadelphia
 Phoenix
 Seattle
 Chicago
 Chicago
 San Antonio
 Phoenix

International

4/24 – 4/26 ANTI-AGING Medicine World Congress
 4/25 – 4/29 European Congress of Endocrinology

Orlando, Florida, USA
 Istanbul, Turkey

MAY

Domestic

5/2 – 5/5 American Pediatric Society
 5/2 – 5/5 Clinical Laboratory Management Association
 5/2 – 5/6 American Association of Neurological Surgeons
 5/2 – 5/6 American College of Obstetricians & Gynecologists
 5/2 – 5/7 American College of Radiology
 5/2 – 5/7 American Society of Colon & Rectal Surgeons
 5/5 – 5/8 American Society of Hypertension
 5/6 – 5/9 American Pain Society
 5/9 – 5/13 American Association for Thoracic Surgery
 5/13 – 5/17 American Association for Clinical Endocrinologists
 5/15 – 5/20 American Thoracic Society
 5/16 – 5/20 National Association of Orthopaedic Nurses
 5/16 – 5/21 American Association of Critical Care Nurses
 5/16 – 5/21 American Psychiatric Association
 5/17 – 5/21 American Society for Microbiology
 5/21 – 5/27 American College of Nurse - Midwives
 5/25 – 5/28 American Academy of Physician Assistants
 5/26 – 5/30 American College Health Association
 5/27 – 5/30 American College of Sports Medicine
 5/29 – 6/2 American Society of Clinical Oncology
 5/30 – 6/3 American Transplant Congress
 5/30 – 6/4 Digestive Disease Week

Baltimore
 Tampa
 San Diego
 Chicago
 Washington, D.C.
 Hollywood, FL
 San Francisco
 San Diego
 Boston
 Houston
 San Diego
 Tampa
 New Orleans
 San Francisco
 Philadelphia
 Seattle
 San Diego
 San Francisco
 Seattle
 Orlando
 Boston
 Chicago

International

5/3 – 5/6 12th World Congress on Cancers of the Skin
 5/10 – 5/13 46th ERA-EDTA Congress, European Renal Association
 5/16 – 5/19 19th European Congress of Clinical Microbiology and Infectious Diseases and 27th International Congress of Chemotherapy
 5/20 – 5/24 10th International Congress Dermatology
 5/27 – 5/30 8th Congress of European Federation of Internal Medicine

Tel Aviv, Israel
 Stockholm, Sweden

Helsinki, Finland
 Prague, Czech Republic
 Istanbul, Turkey

JUNE

Domestic

6/5 – 6/9 American Diabetes Association
 6/6 – 6/10 Wound, Ostomy & Continence Nurses Society
 6/7 – 6/11 Association for Professionals in Infection Control
 6/11 – 6/14 Society for Vascular Surgery
 6/13 – 6/17 Society of Nuclear Medicine
 6/17 – 6/21 American Academy of Nurse Practitioners
 6/19 – 6/22 Endocrine Society
 6/24 – 6/28 American Optometric Association
 6/25 – 6/28 National Association of School Nurses

New Orleans
 St. Louis
 Ft. Lauderdale
 Denver
 Toronto
 Nashville
 San Diego
 Washington, D.C.
 Boston

International

6/4 – 6/7 14th Congress of the EHA
 6/6 – 6/9 Euroanaesthesia
 6/20 – 6/24 19th Meeting of the European Neurological Society

Berlin, Germany
 Milan, Italy
 Milano, Italy

JULY

Domestic

7/8 – 7/12 Academy of General Dentistry
 7/11 – 7/25 American Veterinary Medical Association
 7/19 – 7/23 American Association for Clinical Chemistry
 7/25 – 7/30 National Medical Association
 7/30 – 8/2 American Podiatric Medical Association

Baltimore
 Seattle
 Chicago
 Las Vegas
 Toronto

International

7/6 – 7/10 21st Meeting of the European Society for Cancer Research
 7/18 – 7/21 International Academy of Cardiology 14th World Congress on Heart Disease
 7/31 – 8/4 13th World Conference on Lung Cancer

Cambridge, UK
 Vancouver, B.C., Canada,
 San Francisco,
 California, USA

AUGUST

Domestic

8/5 – 8/9 American Association of Diabetes Educators
 8/8 – 8/12 American Association of Nurse Anesthetists
 8/13 – 8/16 American Academy of Otolaryngology

Atlanta
 San Diego
 New Orleans

International

8/27 – 8/30 59th Annual Meeting of the Canadian Psychiatric Association
 8/28 – 9/1 10th Congress of the World Federation of Societies of Intensive and Critical Care Medicine
 8/29 – 9/2 European Society of Cardiology Congress

Newfoundland, Canada
 Florence, Italy
 Barcelona, Spain

SEPTEMBER

Domestic

9/12 – 9/15 Interscience Conference on Antimicrobial Agents
 9/13 – 9/16 Heart Failure Society of America, Inc.
 9/14 – 9/18 American Academy of Family Physicians Scientific Assembly
 9/24 – 9/27 American Thyroid Association
 9/25 – 9/28 American Academy of Pain Management

San Francisco
 Boston
 Boston
 Palm Beach
 Phoenix

International

9/3 – 9/6 European Society for Vascular Surgery (ESVS) Annual Meeting
 9/4 – 9/8 34th Congress of the European Society for Medical Oncology
 9/9 – 9/12 28th Annual ESRA Congress—European Society of Regional Anaesthesia & Pain Therapy
 9/12 – 9/15 13th European Federation of Neurological Societies Congress

Oslo, Norway
 Vienne, Austria
 Salzburg, Austria
 Florence, Italy

OCTOBER

Domestic

10/1 – 10/4 American Dental Association
 10/4 – 10/7 American Health Care Association
 10/4 – 10/7 American Academy of Otolaryngology
 10/5 – 10/8 American College of Emergency Physicians
 10/7 – 10/10 Emergency Nurses Association
 10/7 – 10/11 American College of Nurse Practitioners
 10/10 – 10/14 National Association for Home Care
 10/11 – 10/14 American Neurological Association
 10/11 – 10/15 American College of Surgeons
 10/14 – 10/18 American Academy of Family Physicians
 10/16 – 10/21 American College of Rheumatology
 10/17 – 10/20 American Academy of Pediatrics
 10/17 – 10/21 National Community Pharmacists Association
 10/17 – 10/21 American Society of Anesthesiologists
 10/17 – 10/21 American Society for Reproductive Medicine
 10/18 – 10/21 American College of Clinical Pharmacy
 10/23 – 10/28 American College of Gastroenterology
 10/23 – 10/28 American Society of Plastic Surgeons
 10/24 – 10/27 American Academy of Ophthalmology
 10/24 – 10/29 Congress of Neurological Surgeons
 10/27 – 11/1 American Society of Nephrology, Renal Week
 10/29 – 11/1 Infectious Disease Society of America
 10/30 – 11/5 American Society for Therapeutic Radiology & Oncology

Honolulu
 Chicago
 San Diego
 Boston
 Baltimore
 Albuquerque
 Los Angeles
 Baltimore
 Chicago
 Boston
 Philadelphia
 Washington, D.C.
 New Orleans
 New Orleans
 Atlanta
 Anaheim
 San Diego
 Seattle
 San Francisco
 New Orleans
 San Diego
 Philadelphia
 San Antonio

International

10/10 – 10/14 EANM'09 - Annual Congress of the European Association of Nuclear Medicine

Barcelona, Spain

NOVEMBER

Domestic

11/6 – 11/11 American Academy of Allergy, Asthma & Immunology
 11/18 – 11/12 American Association of Pharmaceutical Scientists
 11/10 – 11/14 North American Spine Society
 11/13 – 11/17 American Society of Cytopathology
 11/17 – 11/20 American Society of Consultant Pharmacists
 11/18 – 11/22 Gerontological Society of America
 11/29 – 12/3 Radiological Society of North America

Miami Beach
 Los Angeles
 San Francisco
 Denver
 Anaheim
 Atlanta
 Chicago

International

11/18 – 11/21 Medica 2009
 11/25 – 11/27 International Joint Meeting on Thoracic Surgery

Dusseldorf, Germany
 Barcelona, Spain

DECEMBER

Domestic

12/4 – 12/9 American Association of Equine Practitioners
 12/5 – 12/8 American Society of Hematology

Las Vegas
 New Orleans

International

12/6 – 12/10 World Allergy Organization 2009 Congress

Buenos Aires, Argentina

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