

# CENTRAC

DC is a full-service\* market research company with extensive experience in the healthcare and medical industries – from disposable supplies to large scale capital equipment and from drug discovery to market launch or repositioning – our medical research staff works to create a research plan to meet your specific needs.

Through our experience we have come to appreciate convention research as an invaluable tool in meeting many of our clients' needs. It affords you the opportunity to conduct research among a more readily available and receptive audience in a more cost effective manner.

We have developed a team that specializes in planning and executing both quantitative and qualitative research methodologies at healthcare meetings around the world.

Examples of our past projects include:

- Pre-recruited focus groups and in-depth interviews
- Surveys conducted at booths (ours or others)
- In-depth interviews recruited on site

Healthcare conventions provide access to key opinion leaders and a rare opportunity to do face-to-face research without geographical barriers. Your audience may gather together only once a year and we can provide the expertise to help you capitalize on that opportunity.

*\*As a full-service market research company, the conference opportunities highlighted in this brochure represent only one aspect of Centrac DC's broad capabilities.*

CENTRAC DC, LLC

[www.centracDC.com](http://www.centracDC.com)

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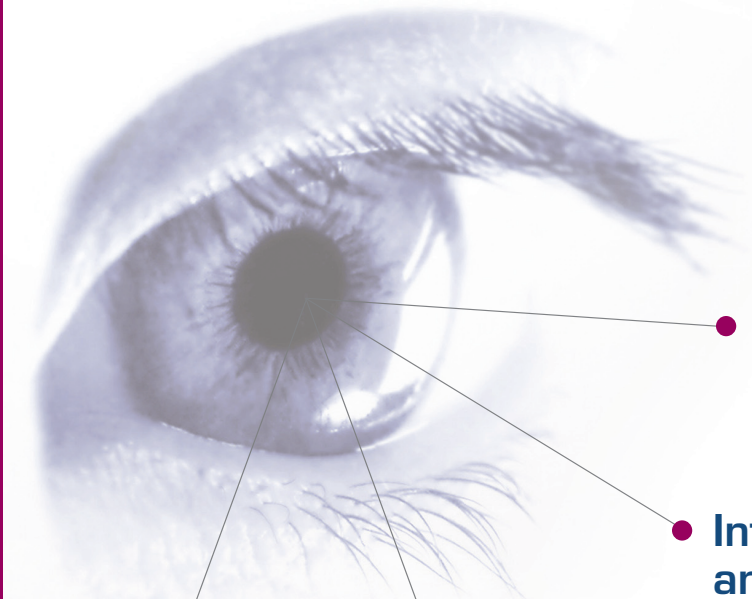
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# CENTRAC

DC, LLC



• Full Service Marketing Research

• International and Domestic

Quantitative and Qualitative

• Medical Specialty

Pharmaceutical  
Healthcare  
Life Sciences  
Medical Device

• State-of-the-Art Techniques

**PROVIDING ACTIONABLE INSIGHT INTO YOUR MARKET**

**2010 HEALTHCARE CONFERENCES**

# Healthcare Meetings in 2010

## JANUARY

### Domestic

1/9-1/13 Society of Critical Care Medicine **Miami Beach**  
1/23-1/27 Society of Thoracic Surgeons **Fort Lauderdale**

## FEBRUARY

### Domestic

2/3-2/6 American Academy of Pain Medicine **San Antonio**  
2/8-2/12 Clinical Nutrition Week 2010: American Society for Parenteral & Enteral Nutrition  
2/9-2/10 American Health Care Association  
2/11-2/13 20th Annual International Colorectal Disease Symposium  
2/17-2/21 Emergency Nurses Association Leadership Conference  
2/23-2/26 International Stroke Conference **San Antonio**  
2/26-3/2 American Academy of Allergy, Asthma & Immunology **New Orleans**

### International

2/1-2/5 21st World Congress on Anti-Cancer Treatment **Paris, France**  
2/4-2/6 6th Congress EuroNeuro **Porto, Portugal**  
2/24-2/28 International Joint Meeting on Thoracic Surgery **Barcelona, Spain**  
2/25-2/27 9th Genoa Meeting on Hypertension, Diabetes and Renal Diseases **Genoa, Italy**  
2/27-3/2 18th European Congress of Psychiatry **Munich, Germany**

## MARCH

### Domestic

3/3-3/6 American Academy of Hospice and Palliative Medicine **Boston**  
3/3-3/7 Annual Cancer Symposium of the Society of Surgical Oncology  
3/5-3/9 American Academy of Dermatology **St. Louis**  
3/7-3/12 Interventional Cardiology 2010, 25th Annual International Symposium **Miami**  
3/9-3/12 American Burn Association **Snowmass Village**  
3/9-3/13 American Academy of Orthopaedic Surgeons **Boston**  
3/12-3/15 American Pharmacists Association **New Orleans**  
3/13-3/18 Society of Interventional Radiology **Washington, D.C.**  
3/13-3/18 Association of Perioperative Registered Nurses Annual Congress **Tampa**  
3/14-3/16 American College of Cardiology **Denver**  
3/18-3/21 American College of Osteopathic Family Physicians **Atlanta**  
3/18-3/22 Society for Healthcare Epidemiology of America **Las Vegas**  
3/22-3/25 American College of Healthcare Executives Congress on Healthcare Management **Atlanta**  
3/24-3/27 American Institute of Ultrasound in Medicine **Chicago**  
**San Diego**

### International

3/6 - 3/10 European Congress of Radiology **Vienna, Austria**  
3/9-3/12 30th International Symposium on Intensive Care and Emergency Medicine **Brussels, Belgium**  
3/23-3/27 European Breast Cancer Conference **Barcelona, Spain**

## APRIL

### Domestic

4/9-4/14 American Society of Cataract & Refractive Surgery **Boston**  
4/10-4/7 American Academy of Neurology **Toronto**  
4/13-4/17 National Kidney Foundation **Orlando**  
4/14-4/18 American Society for Laser Medicine & Surgery **Phoenix**  
4/14-4/17 Society of American Gastrointestinal Endoscopic Surgeons **Landover**  
4/15-4/18 National Association of Pediatric Nurse Practitioners **Chicago**  
4/17-4/21 American Association for Cancer Research **Washington, D.C.**  
4/19-4/23 American Society of PeriAnesthesia Nurses **Washington, D.C.**  
4/21-4/25 American Association for Clinical Endocrinologists **Boston**  
4/22-4/24 American College of Physicians Internal Medicine 2010 **Toronto**  
4/22-4/25 American Society of Regional Anesthesia **Toronto**  
4/24-4/27 National Association of Chain Drug Stores **Palm Beach**

## International

4/7-4/10 13th World Congress on Cancers of the Skin **Madrid, Spain**  
4/10-4/13 19th European Congress of Clinical Microbiology and Infectious Diseases and 27th International Congress of Chemotherapy  
4/15-4/17 ANTI-AGING Medicine World Congress **Vienna, Austria**  
4/16-4/20 European Association of Urology Congress **Orlando, Florida, USA**  
4/22-4/23 Dementia Fair Congress **Barcelona, Spain**  
4/24-4/28 European Congress of Endocrinology **Nurnburg, Germany**  
**Prague, Czech Republic**

## MAY

### Domestic

5/1-5/5 American Transplant Congress **San Diego**  
5/1-5/5 Digestive Disease Week **New Orleans**  
5/1-5/4 American Pediatric Society **Vancouver**  
5/1-5/5 American Association of Neurological Surgeons **Philadelphia**  
5/1-5/4 American Society of Hypertension **New York City**  
5/1-5/5 American Association for Thoracic Surgery **Toronto**  
5/3-5/6 Clinical Laboratory Management Association **Las Vegas**  
5/6-5/8 American Pain Society **Baltimore**  
5/12-5/15 American Geriatrics Society **Orlando**  
5/13-5/16 Oncology Nursing Society **San Diego**  
5/14-5/19 American Thoracic Society **New Orleans**  
5/15-5/19 American College of Obstetricians & Gynecologists **San Francisco**  
5/15-5/19 American College of Radiology **Washington, D.C.**  
5/15-5/19 American Society of Colon & Rectal Surgeons **Minneapolis**  
5/15-5/19 National Association of Orthopaedic Nurses **Seattle**  
5/15-5/20 American Association of Critical Care Nurses **Washington, D.C.**  
5/22-5/26 American Psychiatric Association **New Orleans**  
5/23-5/27 American Society for Microbiology **San Diego**  
5/29-6/3 American Urological Association **San Francisco**  
5/29-6/3 American Academy of Physician Assistants **Atlanta**

### International

5/5-5/8 World Congress on Osteoporosis **Venice, Italy**  
5/23-5/27 European Congress On Physical Medicine & Rehabilitation **Venice, Italy**

## JUNE

### Domestic

6/1-6/5 American College Health Association **Philadelphia**  
6/2-6/5 American College of Sports Medicine **Baltimore**  
6/5-6/7 American Society of Clinical Oncology **Chicago**  
6/5-6/9 Society of Nuclear Medicine **Salt Lake City**  
6/10-6/13 Society for Vascular Surgery **Boston**  
6/11-6/15 Association for Professionals in Infection Control **New Orleans**  
6/12-6/16 American College of Nurse - Midwives **Washington, D.C.**  
6/12-6/16 Wound, Ostomy & Continence Nurses Society **Phoenix**  
6/19-6/22 Endocrine Society **San Diego**  
6/16-6/20 American Optometric Association **Orlando**  
6/23-6/27 American Academy of Nurse Practitioners **Phoenix**  
6/25-6/29 American Diabetes Association **Orlando**  
6/29-7/3 National Association of School Nurses **Chicago**

### International

6/10-6/13 15th Congress of the EHA **Barcelona, Spain**  
6/12-6/15 Euroanaesthesia 2010 **Helsinki, Finland**  
6/19-6/23 20th Meeting of the European Neurological Society **Berlin, Germany**  
6/25-6/28 47th ERA-EDTA Congress, European Renal Association **Munich, Germany**  
6/26-6/29 21th Meeting of the European Society for Cancer Research **Oslo, Norway**

## JULY

### Domestic

7/6-7/11 Academy of General Dentistry **New Orleans**  
7/15-7/18 American Podiatric Medical Association **Seattle**  
7/25-7/29 American Association for Clinical Chemistry **Anaheim**  
7/31-8/3 American Veterinary Medical Association **Atlanta**  
7/31-8/4 National Medical Association **Orlando**

### International

7/24-7/27 International Academy of Cardiology 15th World Congress on Heart Disease **Vancouver Canada**

## AUGUST

### Domestic

8/4-8/7 American Association of Diabetes Educators **San Antonio**  
8/7-8/11 American Association of Nurse Anesthetists **Seattle**

### International

8/18-8/21 UICC World Cancer Congress **Shenzhen, China**  
8/28-9/1 European Society of Cardiology Congress **Stockholm, Sweden**  
8/29-9/3 13th World Congress on Pain **Montreal, Canada**

## SEPTEMBER

### Domestic

9/12-9/15 Interscience Conference on Antimicrobial Agents **Boston**  
9/12-9/15 Heart Failure Society of America **San Diego**  
9/12-9/15 American Neurological Association **San Francisco**  
9/21-9/24 American Academy of Pain Management **Las Vegas**  
9/26-9/29 American Academy of Otolaryngology **Boston**  
9/28-10/1 American College of Emergency Physicians **Las Vegas**  
9/29-10/2 American Academy of Family Physicians Scientific Assembly **Denver**

### International

9/8-9/11 29th Annual ESRA Congress - European Society of Regional Anaesthesia & Pain Therapy **Porto, Portugal**  
9/11-9/16 American Thyroid Association **Paris, France**  
9/15-9/17 15th Congress of the European Society of Surgical Oncology **Bordeaux, France**  
9/16-9/19 European Society for Vascular Surgery (ESVS) Annual Meeting **Amsterdam, The Netherlands**  
9/21-9/24 8th Congress of European Federation of Internal Medicine **Stockholm, Sweden**  
9/23-9/26 60th Annual Meeting of the Canadian Psychiatric Association **Toronto, Ontario**  
9/25-9/28 14th European Federation of Neurological Societies Congress **Geneva, Switzerland**

## OCTOBER

### Domestic

10/1-10/5 American Society of Plastic Surgeons **Toronto**  
10/2-10/5 American Academy of Pediatrics **San Francisco**  
10/2-10/6 National Association for Home Care **Dallas**  
10/3-10/7 American College of Surgeons **Washington, D.C.**  
10/5-10/9 North American Spine Society **Orlando**  
10/9-10/12 American Dental Association **Orlando**  
10/15-10/20 American College of Gastroenterology **San Antonio**  
10/16-10/19 American Academy of Ophthalmology **Chicago**  
10/16-10/21 Congress of Neurological Surgeons **San Francisco**  
10/16-10/20 American Society of Anesthesiologists **San Diego**  
10/17-10/20 American College of Clinical Pharmacy **Austin**  
10/20-10/24 American College of Nurse Practitioners **Tampa**  
10/21-10/24 Infectious Disease Society of America **Vancouver**  
10/23-10/27 National Community Pharmacists Association **Philadelphia**  
10/23-10/27 American Society for Reproductive Medicine **Denver**  
10/31-11/4 American Society for Therapeutic Radiology & Oncology **San Diego**

### International

10/8-10/12 34th Congress of the European Society for Medical Oncology **Milan, Italy**  
10/9-10/13 EANM'10 - Annual Congress of the European Association of Nuclear Medicine **Vienna, Austria**  
10/16-10/19 Acute Cardiac Care 2010 **Copenhagen, Denmark**

## NOVEMBER

### Domestic

11/6-11/11 American College of Rheumatology **Atlanta**  
11/10-11/13 American Society of Consultant Pharmacists **Orlando**  
11/12-11/16 American Society of Cytopathology **Boston**  
11/14-11/18 American Association of Pharmaceutical Scientists **New Orleans**  
11/16-11/21 American Society of Nephrology, Renal Week **Denver**  
11/19-11/23 Gerontological Society of America **New Orleans**  
11/28-12/3 Radiological Society of North America **Chicago**

### International

11/17-11/20 Medica 2010 **Dusseldorf, Germany**

## DECEMBER

### Domestic

12/4-12/8 American Association of Equine Practitioners **Baltimore**  
12/4-12/7 American Society of Hematology **Orlando**

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