

## **Marketing Research Internship**

### **Job Responsibilities**

Responsibilities may include project management, questionnaire development, data analysis, graphic presentation, report writing/preparation, and synthesis of research data for marketing strategies. Additional opportunities include in-depth interviewing and/or focus group moderating. Efforts for many assigned tasks can be conducted on campus or at home. Some time will be required in our Rockville, MD office.

### **Requirements**

Candidates should already have had some exposure to marketing and market research, either academically or through work experience. Those with communications and/or psychology backgrounds and interests are also encouraged to apply.

### **Company**

Originally part of the Centrac family of marketing research companies, founded in 1971, Centrac DC is one of the country's Leading Marketing Research Companies. Our national client base includes a broad spectrum of Fortune 500 and other companies. We offer competitive compensation and benefits packages commensurate with experience. We offer flexible hours – with no nights or weekends.

### **Respond to:**

e-mail resume to: [EPfiler@centracDC.com](mailto:EPfiler@centracDC.com) **\*\*Strongly Preferred\*\***

Fax resume to: 301-840-3859

Mail resume to: Elias Pfiler  
Centrac DC, LLC  
1355 Piccard Drive, Suite 230  
Rockville, MD 20850

Please note – when you name files for e-mail submissions, the filename must include: your name, the date, and the submission type (either “resume” or “cover letter”). Files not named in this fashion will not be opened.

Visit our web site at <http://www.centracDC.com>