

Marketing Research Project Director / Analyst - Full time

Job Responsibilities

Responsibilities include coordinating activities to initiate and complete marketing research projects such as project management, questionnaire development, supervision of coding and editing, data analysis, graphic presentations, and report preparation and production. May also involve assistance with bidding and proposal development. Opportunity to advance to account development efforts.

Requirements

Previous marketing research experience desirable. Compensation commensurate with experience. Marketing, Social Science, or other quantitative degree also desirable. Ideal candidate will have familiarity with a broad array of data collection and analytical techniques.

Originally part of the Centrac family of marketing research companies, founded in 1971, Centrac DC is one of the country's Leading Marketing Research Companies. Our national client base includes a broad spectrum of Fortune 500 and other companies. We offer competitive compensation and benefits packages commensurate with experience. We offer flexible hours – with no nights or weekends required.

Respond to:

e-mail resume to: EPfiler@centracDC.com ****Strongly Preferred****

Fax resume to: 301-840-3859

Mail resume to: Elias Pfiler
Centrac DC, LLC
1355 Piccard Drive, Suite 230
Rockville, MD 20850

Please note – when you name files for e-mail submissions, the filename must include: your name, the date, and the submission type (either “resume” or “cover letter”). Files not named in this fashion will not be opened.

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