

CENTRAC

DC is a full-service* market research company with extensive experience in the healthcare and medical industries – from disposable supplies to large scale capital equipment and from drug discovery to market launch or repositioning – our medical research staff works to create a research plan to meet your specific needs.

Through our experience we have come to appreciate convention research as an invaluable tool in meeting many of our clients' needs. It affords you the opportunity to conduct research among a more readily available and receptive audience in a more cost effective manner.

We have developed a team that specializes in planning and executing both quantitative and qualitative research methodologies at healthcare meetings around the world.

Examples of our past projects include:

- Pre-recruited focus groups and in-depth interviews
- Surveys conducted at booths (ours or others)
- In-depth interviews recruited on site

Healthcare conventions provide access to key opinion leaders and a rare opportunity to do face-to-face research without geographical barriers. Your audience may gather together only once a year and we can provide the expertise to help you capitalize on that opportunity.

**As a full-service market research company, the conference opportunities highlighted in this brochure represent only one aspect of Centrac DC's broad capabilities.*

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Healthcare Conferences
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CENTRAC

DC, LLC



• Full Service Marketing Research

• International and Domestic

Quantitative and Qualitative

• Medical Specialty

Pharmaceutical
Healthcare
Life Sciences
Medical Device

• State-of-the-Art Techniques

PROVIDING ACTIONABLE INSIGHT INTO YOUR MARKET

2012 HEALTHCARE CONFERENCES

Healthcare Meetings in 2012

JANUARY

Domestic

1/21-1/24 Clinical Nutrition Week 2012: American Society for Parenteral & Enteral Nutrition **Orlando, FL**
 1/29-2/1 Society of Thoracic Surgeons **Fort Lauderdale, FL**

International

1/31-2/3 World Congress on Anti-Cancer Treatment **Paris, France**

FEBRUARY

Domestic

2/1-2/3 International Stroke Conference **New Orleans, LA**
 2/4-2/8 Society of Critical Care Medicine **Houston, TX**
 2/7-2/11 American Academy of Orthopaedic Surgeons **San Francisco, CA**
 2/14-2/19 23rd Annual International Colorectal Disease Symposium **Fort Lauderdale, FL**
 2/16-2/20 American Academy of Dermatology **San Diego, CA**
 2/23-2/26 American Academy of Pain Medicine **Palm Springs, CA**

International

2/16-2/18 7th Congress EuroNeuro **Vienna, Austria**
 2/23-2/25 11th Genoa Meeting on Hypertension, Diabetes and Renal Diseases **Genoa, Italy**
 2/24-2/28 European Association of Urology Congress **Paris, France**

MARCH

Domestic

3/2-3/6 American Academy of Allergy, Asthma & Immunology **Orlando, FL**
 3/4-3/9 Interventional Cardiology 2012, 27th Annual International Symposium **Snowmass Village, CO**
 3/7-3/10 American Academy of Hospice and Palliative Medicine **Denver, CO**
 3/7-3/10 Society of American Gastrointestinal Endoscopic Surgeons **San Diego, CA**
 3/9-3/12 American Pharmacists Association **New Orleans, LA**
 3/15-3/18 American Society of Regional Anesthesia **San Diego, CA**
 3/15-3/18 American College of Osteopathic Family Physicians **Kissimmee, FL**
 3/19-3/22 American College of Healthcare Executives Congress on Healthcare Management **Chicago, IL**
 3/21-3/24 Annual Cancer Symposium of the Society of Surgical Oncology **Orlando, FL**
 3/24-3/27 American College of Cardiology **Chicago, IL**
 3/24-3/29 Society of Interventional Radiology **San Francisco, CA**
 3/24-3/29 Association of Perioperative Registered Nurses Annual Congress **New Orleans, LA**
 3/29-3/31 National Association of Pediatric Nurse Practitioners **San Antonio, TX**
 3/29-4/1 American Institute of Ultrasound in Medicine **Phoenix, AZ**
 3/31-4/1 American Association for Cancer Research **Chicago, IL**

International

3/1-3/5 European Congress of Radiology **Vienna, Austria**
 3/3-3/6 20th European Congress of Psychiatry **Prague, Czech Republic**
 3/20-3/23 32nd International Symposium on Intensive Care and Emergency Medicine **Brussels, Belgium**
 3/21-3/24 World Congress on Osteoporosis **Bordeaux, France**
 3/21-3/24 European Breast Cancer Conference **Vienna, Austria**
 3/25-3/30 15th World Congress of Anaesthesiologists **Buenos Aires, Argentina**
 3/29-3/31 ANTI-AGING Medicine World Congress **Monte Carlo, Monaco**
 3/31-4/3 European Congress of Clinical Microbiology and Infectious Diseases **London, UK**

APRIL

Domestic

4/13-4/16 Society for Healthcare Epidemiology of America **Jacksonville, FL**
 4/14-4/18 American Association of Neurological Surgeons **Miami, FL**
 4/15-4/19 American Society of PeriAnesthesia Nurses **Orlando, FL**
 4/18-4/22 American Society for Laser Medicine & Surgery **Kissimmee, FL**
 4/19-4/21 American College of Physicians Internal Medicine 2012 **New Orleans, LA**
 4/20-4/24 American Society of Cataract & Refractive Surgery **Chicago, IL**
 4/21-4/24 National Association of Chain Drug Stores **Palm Beach, FL**
 4/21-4/25 American College of Radiology **Washington, D.C.**
 4/21-4/28 American Academy of Neurology **New Orleans, LA**
 4/24-4/27 American Burn Association **Seattle, WA**
 4/28-5/1 American Pediatric Society **Boston, MA**
 4/28-5/2 American Association for Thoracic Surgery **San Francisco, CA**
 4/29-5/2 Clinical Laboratory Management Association **Atlanta, GA**

International

4/18-4/21 World Congress of Cardiology Scientific Sessions 2012 **Dubai, UAE**

MAY

Domestic

5/2-5/5 American Geriatrics Society **Seattle, WA**
 5/3-5/6 Oncology Nursing Society **New Orleans, LA**
 5/5-5/9 American Psychiatric Association **Philadelphia, PA**
 5/5-5/9 American College of Obstetricians & Gynecologists **San Diego, CA**
 5/9-5/13 National Kidney Foundation **Washington, D.C.**
 5/16-5/19 American Pain Society **Honolulu, HI**
 5/18-5/23 American Thoracic Society **San Francisco, CA**
 5/19-5/22 Digestive Disease Week **San Diego, CA**
 5/19-5/22 National Association of Orthopaedic Nurses **San Diego, CA**
 5/19-5/22 American Society of Hypertension **New Orleans, LA**
 5/19-5/23 American Urological Association **New York, NY**
 5/19-5/24 American Association of Critical Care Nurses **Atlanta, GA**
 5/23-5/27 American Association for Clinical Endocrinologists **Orlando, FL**
 5/26-5/31 American Academy of Physician Assistants **Philadelphia, PA**
 5/28-6/1 American College Health Association **Toronto, Canada**
 5/30-6/2 American College of Sports Medicine **Chicago, IL**
San Francisco, CA

International

5/3-5/6 International Congress on Mental Dysfunction in Parkinson's Disease **Berlin, Germany**
 5/5-5/9 European Congress of Endocrinology **Florence, Italy**
 5/24-5/27 49th ERA-EDTA Congress, European Renal Association **Paris, France**
 5/28-6/1 European Congress On Physical Medicine & Rehabilitation **Thessaloniki, Greece**
 5/28-6/1 Spineweb **Amsterdam, Netherlands**

JUNE

Domestic

6/1-6/5 Interscience Conference on Antimicrobial Agents **Chicago, IL**
 6/1-6/5 American Society of Clinical Oncology **Chicago, IL**
 6/2-6/6 American Transplant Congress **Boston, MA**
 6/2-6/6 American Society of Colon & Rectal Surgeons **San Antonio, TX**
 6/2-6/7 American College of Nurse - Midwives **Long Beach, CA**
 6/4-6/6 Association for Professionals in Infection Control **San Antonio, TX**
 6/7-6/9 Society for Vascular Surgery **National Harbor, MD**
 6/8-6/12 American Diabetes Association **Philadelphia, PA**
 6/9-6/13 Society of Nuclear Medicine **Miami, FL**
 6/9-6/13 Wound, Ostomy & Continence Nurses Society **Charlotte, NC**
 6/16-6/19 American Society for Microbiology **San Francisco, CA**
 6/19-6/21 Academy of General Dentistry **San Francisco, CA**
 6/20-6/24 American Academy of Nurse Practitioners **Philadelphia, PA**
 6/23-6/26 Endocrine Society **Orlando, FL**
 6/27-7/1 American Optometric Association **Houston, TX**
 6/29-7/3 National Association of School Nurses **Chicago, IL**
Washington, D.C.

International

6/9-6/12 Meeting of the European Neurological Society **Prague, Czech Republic**
 6/9-6/12 Euroanaesthesia **Paris, France**
 6/14-6/17 17th Congress of the EHA **Amsterdam, Netherlands**
 6/27-6/30 International Academy of Cardiology World Congress on Heart Disease **Ontario, Canada**

JULY

Domestic

7/15-7/19 American Association for Clinical Chemistry **Los Angeles, CA**
 7/28-8/1 National Medical Association **New Orleans, LA**

International

7/7-7/10 22nd Meeting of the European Society for Cancer Research **Barcelona, Spain**

AUGUST

Domestic

8/1-8/4 American Association of Diabetes Educators **Philadelphia, PA**
 8/4-8/6 American Association of Nurse Anesthetists **San Francisco, CA**
 8/4-8/7 American Veterinary Medical Association **San Diego, CA**
 8/16-8/18 American Podiatric Medical Association **Washington, D.C.**

International

8/1-8/4 14th World Congress on Cancers of the Skin **Sao Paulo, Brazil**
 8/25-8/29 European Society of Cardiology Congress **Munich, Germany**
 8/27-8/30 UICC World Cancer Congress **Montréal, Canada**
 8/27-8/31 World Congress on Pain **Milan, Italy**

SEPTEMBER

Domestic

9/9-9/12 American Academy of Otolaryngology **Washington, D.C.**
 9/9-9/12 Heart Failure Society of America, Inc. **Seattle, WA**
 9/10-9/13 American Academy of Ophthalmology **Chicago, IL**
 9/11-9/15 Emergency Nurses Association Leadership Conference **San Diego, CA**
 9/20-9/23 American Academy of Pain Management **Phoenix, AZ**
 9/30-10/4 American College of Surgeons **Chicago, IL**

International

9/5-9/9 Annual ESRA Congress – European Society of Regional Anaesthesia & Pain Therapy **Bordeaux, France**
 9/8-9/11 European Federation of Neurological Societies Congress **Sweden, Stockholm**
 9/19-9/21 Congress of the European Society for Surgical Oncology **Valencia, Spain**
 9/19-9/21 European Society for Vascular Surgery Annual Meeting **Bologna, Italy**
 9/19-9/23 American Thyroid Association **Quebec City, Canada**
 9/27-9/29 Annual Meeting of the Canadian Psychiatric Association **Montreal, Quebec**
 9/28-10/2 Congress of the European Society of Medical Oncology **Vienna, Austria**

OCTOBER

Domestic

10/3-10/7 American College of Nurse Practitioners **Toronto, Canada**
 10/6-10/10 Congress of Neurological Surgeons **Chicago, IL**
 10/7-10/9 American Neurological Association **Boston, MA**
 10/7-10/10 American Health Care Association **Tampa, FL**
 10/8-10/11 American College of Emergency Physicians **Denver, CO**
 10/13-10/17 National Community Pharmacists Association **San Diego, CA**
 10/13-10/17 American Society of Anesthesiologists **Washington, D.C.**
 10/14-10/18 American Association of Pharmaceutical Scientists **Chicago, IL**
 10/17-10/20 American Academy of Family Physicians Scientific Assembly **Philadelphia, PA**
 10/17-10/21 Infectious Disease Society of America **San Diego, CA**
 10/18-10/21 American Dental Association **San Francisco, CA**
 10/19-10/24 American College of Gastroenterology **Las Vegas, NV**
 10/20-10/23 American Academy of Pediatrics **New Orleans, LA**
 10/20-10/24 American Society for Reproductive Medicine **San Diego, CA**
 10/21-10/24 American College of Clinical Pharmacy **Hollywood, FL**
 10/21-10/24 National Association for Home Care **Orlando, FL**
 10/24-10/27 North American Spine Society **Dallas, TX**
 10/26-10/30 American Society of Plastic Surgeons **New Orleans, LA**
 10/28-10/31 American Society for Therapeutic Radiology & Oncology **Boston, MA**
 10/30-11/4 American Society of Nephrology, Renal Week **San Diego, CA**

International

10/20-10/22 Acute Cardiac Care 2012 **Istanbul, Turkey**
 10/24-10/27 3rd Continental Congress of Dermatology of the ISD & 65th National Congress of the Dermatology Society of South Africa **Durban, South Africa**
 10/25-10/28 Congress of European Federation of Internal Medicine **Madrid, Spain**
 10/27-10/31 EANM'12 – Annual Congress of the European Association of Nuclear Medicine **Milan, Italy**

NOVEMBER

Domestic

11/2-11/6 American Society of Cytopathology **Las Vegas, NV**
 11/7-11/9 American Society of Consultant Pharmacists **National Harbor, MD**
 11/10-11/13 American Association for Respiratory Care **New Orleans, LA**
 11/10-11/14 American College of Rheumatology **Washington, D.C.**
 11/14-11/18 Gerontological Society of America **San Diego, CA**
 11/18-11/22 American Association of Equine Practitioners **San Antonio, TX**
 11/25-11/30 Radiological Society of North America **Chicago, IL**

International

11/14-11/17 Medica 2012 **Dusseldorf, Germany**
 TBA International Joint Meeting on Thoracic Surgery Date **Barcelona, Spain**

DECEMBER

Domestic

12/8-12/11 American Society of Hematology **Atlanta, GA**

International

12/6-12/9 World Allergy Organization International Scientific Conference **Hyderabad, India**